



Los Angeles Area
Chamber of Commerce

RITA L. ROBINSON, GENERAL MANAGER LOS ANGELES DEPARTMENT OF TRANSPORTATION

Rita L. Robinson was appointed General Manager of the Los Angeles Department of Transportation in September 2007. She brings over thirty years of government expertise to help find solutions to the traffic challenges that face the nation's second-largest city.

Ms. Robinson is responsible for the day-to-day operations of over 2000 employees whose mission is to provide for the safe and optimal mobility of people and goods throughout the City of Los Angeles to support economic activity and desirable quality of life. With the talented Department of Transportation team, other transportation agencies and community partnerships, she will succeed in meeting the Department's mission.

Her main focus is to support initiatives that will result in congestion relief, short and long-range local/regional transportation planning and acquisition of funding to implement those projects. Other improvements planned include expansion and upgrade of the Automated Traffic Surveillance and Control system (ATSAC), installation of additional traffic intersection signals, increasing vehicle turning lanes and left-turn signals, installation of more visible, modern signage, and the construction of new speed humps. Ms. Robinson also serves on Metro's Board of Directors.

Ms. Robinson, a longtime resident of Southern California and a 1975 graduate of Scripps College in Claremont, California, is a 30-year City employee and has served in a number of capacities in Los Angeles city government, including the Office of the City Administrative Officer, Department of Recreation and Parks, and the Community Development Department.